

Making Sustainability Work Chapter 6

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Making Sustainability Work | Taylor & Francis Group
Introduction: Improving sustainability and financial performance in global corporations Why It's important Managing corporate sustainability The Corporate Sustainability Model Background to this book Making sustainability work: an overview of the revised book And finally... 1--A new framework for implementing corporate sustainability

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The nine principles of sustainability share three attributes: 1. They make the definition of sustainability more precise. 2. They can be integrated into day-to-day management decision processes and into operational and capital investment decisions. 3. They can be quantified and monetized. The nine principles of sustainability are as follows: 1.

STUDYGUIDE WITH REVIEW AND DISCUSSION QUESTIONS
Making Sustainability Work: Best Practices in Managing and Measuring Corporate Social, Environmental, and Economic Impacts by Marc J. Epstein Published by Berrett-Koehler Publishers . Contents

An Excerpt From
Chapter 1: A new framework for implementing corporate sustainability. Key points: Sustainability performance is the effect of corporate activity on the social, environmental, and economic fabric of society.

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Making Sustainability Work [Book]
• Marc J. Epstein. Making Sustainability Work. - Chapter 6: The Foundations for Measuring Social, Environmental, and Economic Impacts • Kristi Jane Yuthas and Marc J. Epstein. 2012. "Analyzing Sustainability Impacts." Strategic Finance 27-33.

LER 590 Corporate Social Responsibility
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